

## Striker Systems Introduces New Marketing Manager

**WHITE HOUSE, Tennessee, November 24, 2021** – Striker Systems is pleased to announce the appointment of Danielle Lindsey as Marketing Manager.



Danielle will be working closely with the Striker Systems Senior Management to develop and manage all the marketing programs for multi-media channels, trade show events, and building a platform to expand brand engagement and awareness. She will be supporting business objectives through Striker Systems product and promotional communication and media partnerships. With Danielle's strong background in customer engagement and sales management; she will also be providing customer relations support by partnering with the Striker Systems CAD/CAM & Nesting Software Sales team to foster customer retention and lead acquisition.

Danielle is a graduate from Eastern Illinois University with a Bachelor of Science degree in Family and Consumer Sciences with a concentration in Merchandising and an Associate degree in Business Administration. Prior to joining Striker Systems, Danielle worked in various customer driven industries where she influenced successful business growth by utilizing different omni-channel platforms. She elevated brand awareness through local community engagement as well as national industry connections. Danielle brings with her over 20 years of customer relations experience and over 15 years of Business Administration where she utilized multi-platform Marketing, Human Resources, and Brand Elevation through business analysis and managerial leadership training.

### About Striker Systems

Striker Systems is a world leader in the development of CAD/CAM and nesting software for the sheet metal fabrication industry. For additional information about Striker Systems sheet metal CAD/CAM and nesting software solutions, please visit the Striker Systems web site at [www.StrikerSystems.com](http://www.StrikerSystems.com) or call Striker Systems at 800-950-7862.

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