

## Striker Systems Expands Sales Management

**WHITE HOUSE, Tennessee, August 1, 2016** – Striker Systems is pleased to announce the appointment of CAD/CAM industry veteran Daren Sweat as Regional Sales Manager.



Daren will be responsible for all aspects of the Striker Systems sales process including consulting with prospective clients to identify the scope of their sheet metal CAD/CAM requirements, developing a technology implementation strategy, and coordinating project resources. As a key component of this effort, Daren will also design comprehensive product demonstrations that incorporate individual prospects' CAD data and associated manufacturing information; providing a top-down analysis of the capabilities of Striker CAD/CAM & Nesting software with a focus on each organizations' specific manufacturing requirements.

Daren joins Striker Systems with over 25 years of manufacturing, solution implementation, and CAD/CAM experience; most recently as Regional Sales Manager with Bystronic, Inc., where he assisted prospective clientele in the identification, purchasing, and implementation of CNC laser cutting and bending solutions that best fit their specific manufacturing needs. Daren is a 1991 graduate of the University of Arkansas with an B.S.B.A. in Marketing & Management, and serves on the Board of Directors the for the Arkansas Economic Development Commission's Arkansas Science & Technology Authority, and is an Advisory Board Member for Arkansas Manufacturing Solutions, where he serves as Chairman of the Industry Committee.

### About Striker Systems

Striker Systems is a world leader in the development of CAD/CAM and nesting software for the sheet metal fabrication industry. For additional information about Striker Systems sheet metal CAD/CAM and nesting software solutions, please visit the Striker Systems web site at [www.StrikerSystems.com](http://www.StrikerSystems.com) or call Striker Systems at 800-950-7862.

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